



Product Messaging

What is BaseKit Store?

BaseKit Store is a no-code online store that works seamlessly with your website and enables you to sell products online in no time, with no previous experience required.

Why BaseKit Store?

In just five simple steps you can set up a store and start selling anything online in minutes. Name your store, add products, choose shipping options, choose how to get paid and activate, it's as simple as that.

Add products swiftly powered by AI, choose from a wide variety of household payment names to get paid, and add custom shipping options for your customers. Plus, apply irresistible savings with flexible product discounts.

Your website visitors can quickly browse and buy products directly from your website, while you can collect and manage customer details and transactions and view vital product purchase analytics all from the same place.

What's more, customers can create their own account on your store to login and save their details and view helpful purchase history and tracking.

Who can use BaseKit Store?

BaseKit Store has been created for anyone who wants to sell products online with very little experience. Designers, photographers, artists, food specialists, florists, bakers, cake makers,

carpenters, gift makers and many more business types can take advantage of the software!

What are the key features and benefits?

Feature-led messaging:

Unlimited products

Create a store of any size and sell as many products as you wish without paying more.

Payment options

Choose from a number of secure, integrated pay now or pay later options, such as Paypal, Stripe Elements, Mastercard and Klana as well as major credit cards.

Fully integrated store

Your store is fully integrated with your website so everything will work together without additional purchases.

Discounts

Apply irresistible product savings by adding discounts as a percentage off or a specific discounted amount.

AI Writer

Create unique and personalised product descriptions powered by AI, customised by text length and tone of voice.

Shipping options

Set multiple product shipping options, display product weights and use shipping zones to apply the same price to multiple locations.

Store analytics

Stay tuned with key revenue and order data including total revenue, order volume and units purchased, filtered by date range.

Customer details

View and manage all customer details and transactions from one place within your dashboard.

Zapier integration

Connect your store to applications you're already using to run your business and set up simple workflows between them to save you valuable time.

Product variations

Add unlimited product

Product categories

Group your products into

Stock count

Keep a track of stock

variations like size or colour, each with individual stock tracking and pricing.

categories for easier display and searching for large product catalogues.

levels and optionally receive an alert when stock falls below a pre-set level for each product.

Order status emails

When you change the status of an order your customer will automatically receive a notification email.

Flexible layout

Display store items on any page on your site and filter by tags like 'discount', 'just arrived' or 'special offer'.

Fully responsive

Manage your store from your phone, tablet or computer. Add products or update orders from anywhere.

Store login

Offer a personal shopping experience with an account login for your customers to save their details, view purchase history and tracking.

AI product from image

Upload product image(s) and let AI automatically generate product description(s) for you.

Shipping and fulfilment

Connect your store to SendCloud for automated label creation, dynamic delivery selectors and custom branding options.

Value-led messaging:

Easy onboarding.

A simple five-step process gets you set up online and selling fast.

Unlimited products.

The sky's the limit. Feature unlimited products on your website.

AI features.

Create unique and personalised product descriptions from text or an image with AI.

Check-out convenience.

Choose from a wide variety of secure payment options powered by the world's leading payment providers.

Mini CRM.

View and manage all customer details and transactions from a single place.

Social media reach.

Get more eyes on your products. Publish your store to Facebook and Instagram.

Live editing between devices.

Home, office or on the go, manage your store from any device.

App connection.

Connect with your existing applications to help streamline your business.

Personalised experience

Your customers can return and view their purchase history and tracking and save details for easier check out next time.

Unlock smart shipping and fulfilment

Connect your store to SendCloud for automated label creation, dynamic delivery selector, custom branding options.

Assets

Please download [BaseKit Store Image Assets here.](#)