



Product Messaging

What is BaseKit Bookings?

BaseKit Bookings is an online bookings application that works seamlessly with your website and enables you to sell services and book clients easily. It helps simplify the way you take and manage appointments, events and payments online.

Why BaseKit Bookings?

Scheduling time with customers or collecting event registrations and taking payments doesn't have to be difficult. BaseKit Bookings works 24/7 to help you turn website visitors into paid meetings and fill your calendar, or your attendee list, even while you sleep.

Your website visitors can quickly book appointments straight from your website, while built-in payments means you can get paid in advance if you choose. You can also sync your calendar to share your availability to make bookings more efficient, and get time back for your business.

Who can use Bookings?

BaseKit Bookings has been created for anyone who provides a service or wants to complement selling products with services. Yoga teachers, dog groomers, beauticians, professional consultants, chef schools and many more business types can take advantage of the software!

What are the key features and benefits?

Value-led messaging:

Sell unlimited services

Give your customers the freedom to book appointments and events by selling unlimited services from your website.

Take secure, up-front payments

Reduce the time it takes to chase and manage payments by taking safe and secure payments in advance.

Protect your time

Set your business hours, apply buffer times, and privately block out time to only accept appointments that fit your schedule

Stay organised

Sync your existing calendar to help you keep control of your work and personal commitments all in one place

Make booking easy for you and your customers

Reduce the back-and-forth with your customers to book an appointment or event at a time that suits both of you

Promote your availability

Pre-designed sections are available for you to showcase and promote your services anywhere on your website

Reduce no-shows

Send automatic customer reminders to save you time and effort in contacting your customers ahead of appointments

Meet your customers online

Provide the same experience for your customers in-person and online by adding a video conferencing links

Get efficient

View and manage all customer details and transactions from a single place via your built-in customers application.

Streamline your business

Connect your bookings with existing apps you're using to manage your business to help streamline your business.

Manage your bookings anywhere

Home, office or on the go, manage your bookings from any device.

Expand your business reach

Share your services catalogue on Instagram and Facebook.

Feature-led messaging:

Unlimited services.

Feature unlimited services listings on your website.

Auto two-way calendar syncing

Plug and go with Google, Microsoft and Apple calendar integration.

Built-in payments in advance

Customers save time and stay organised with an efficient pay as you book option.

Video links

Zoom, Google Meets + Teams help customers deliver a hybrid solution.

Availability-setting

There's more time for family, meetings or learning by auto-setting availability.

Social media reach.

Share your services catalogue on Instagram and Facebook.

Mini CRM

View and manage all customer details and transactions from a single place.

App connection

Connect with your existing apps to help streamline your business.

Live editing between devices

Home, office or on the go, manage your bookings from any device.

Assets

[Please download BaseKit Bookings Image Assets here.](#)

