

# Site Migration

## Approach

At BaseKit, our approach to site migration is a combination of using automated tools and manual input by a dedicated team. We can develop automated tools as appropriate to ensure process efficiency, which is complemented with manual QA input that supersedes the quality produced by any AI equivalent.

We can migrate websites from any website platform and we are only limited by the features that we can replicate in BaseKit. For legacy platforms we would expect a migration to upgrade a website to a fresher, more responsive layout with improved performance and cross-device appearance. For more current platforms, we create sites that are visually and functionally equivalent.



## Numbers

To achieve great quality the team can reach a throughput of approximately 150 websites per week. They can scale up and down according to demand. For large projects a throughput of approximately 600 sites per month can be reached. Typically we start a migration project with 50 websites or more.

## Migration Rates

**Flat fee: €25 per site for up to 20 pages**

For sites with 21 - 50 pages, we will charge an extra €5 per page. We can provide a quote for any websites with over 50 pages.

**For large projects  
BaseKit can reach  
a throughput of  
approximately  
600  
websites per month.**

**We migrate a  
minimum of  
50  
websites per  
project.**

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## Phase 1: Process validation

We adapt our core process to meet our partners' exact requirements for quality and performance to:

- Resolve any technology used on the websites that is not catered for in the BaseKit Platform such as custom widgets.
- Validate the migrated site quality with manual QA.
- Estimate migration cost and throughput
- Define the end-to-end workflow and customer communications required to scale the process.

We process these in batches of 10 and jointly review them with our partners to assess the output against mutually agreed objectives such as - site batches to be migrated, communication to users upon site migration, flipped DNS records.

## Process

The BaseKit site migration process is two-fold.

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## Phase 2: Bulk migration

Using the process defined in Phase 1 we then migrate live customer sites at scale in Phase 2 in batches of 500. In Phase 2 we:

- Validate the customer communication plan as discussed and agreed by all parties involved in the migration project.
- Assess customer feedback
- Commit to a volume of sites and throughput to migrate